



STATE OF MICHIGAN
DEPARTMENT OF COMMUNITY HEALTH
LANSING

JENNIFER M. GRANHOLM
GOVERNOR

JANET OLSZEWSKI
DIRECTOR

June 10, 2008

INTER-AGENCY DIRECTOR
ORGANIZATION
ADDRESS
CITY, STATE ZIP CODE

REFERENCE: Office of Drug Control Policy Environmental Scan Interviews

Dear INTERAGENCY DIRECTOR:

Recently, you attended an Inter-Agency Directors meeting that featured a presentation on the Strategic Prevention Framework State Incentive Grant (SPF/SIG). I am interested in sharing this information with you because there is a clear connection between the role of our committee and this grant project. As Director of the Office of Drug Control Policy and a fellow administrator, I believe we have to work in collaboration as we find ways to do more with less.

The SPF/SIG has an Inter-Governmental Workgroup (IG) charged with statewide capacity building. This entails mobilizing human, organizational and financial resources as well as enhancing professional development to achieve Prevention and Treatment goals. Since we often serve similar populations, it makes sense to quantify what we are doing and establish a baseline for strategic planning. As we analyze the quality of our current service network and expand for the future, it is only logical that we consult with in-house departments. We need your help to accomplish this task.

An Environmental Scan (ES) tool is currently being piloted and will be utilized with appropriate state agencies. The scan focuses on Michigan's data-supported problem, *Alcohol-Related Traffic Crash Deaths*, and will provide an aggregate summary of: 1) Who is delivering substance abuse prevention services (directly/indirectly); 2) What services are being delivered; and 3) Who is receiving services.

INTER-AGENCY DIRECTOR

Office of Drug Control Policy Environmental Scan Interviews

June 10, 2008

Page 2

Ultimately, this scan will become a template to address a menu of Michigan substance abuse prevention priorities and will also be offered to communities to further explore service gaps and effectiveness. A response form is attached asking that you designate a representative within your department who can provide insightful responses for our interview team. A list of eight key considerations is also provided. I am requesting that you commit to this interview process to help ensure an accurate accounting. Should you have questions, please feel free to contact Larry Scott, SPF/SIG Project Director, at scottLP@michigan.gov or call (517) 335-0174.

Thank you in advance for your cooperation.

Sincerely,

Donald L. Allen, Jr., Director
Office of Drug Control Policy

DLA:ssb

Enclosures (2)

cc: Deputy Directors

RESPONSE FORM

FROM: _____

DEPARTMENT: _____ DATE _____

TO: Carolyn Foxall, SPF/SIG Coordinator – foxallc@michigan.gov

This response form acknowledges the Office of Drug Control Policy (ODCP) explanation of the Strategic Prevention Framework State Incentive Grant (SPF/SIG) Environmental Scan (ES) and provides written authorization for my department's participation.

I am advised that interviews will be conducted by a team from the SPF/SIG Inter-Governmental Workgroup (IG) consisting of:

1. Linda Nordeen, MDCH Tobacco Section - Program Operations Coordinator and Youth Access Specialist (Team Leader)
2. Dianne Perukel, Office of Highway Safety Planning (OHSP) - Youth Programs Coordinator (SPF/SIG Partner)
3. Tine Laux, CSAP Prevention Fellow for ODCP – ODCP Staff Liaison

It is understood that someone from this team will contact the person identified below to begin discussions.

Thank you for inviting us into this process.

DESIGNATED AGENCY REPRESENTATIVE: _____

TITLE: _____

E-MAIL: _____

TELEPHONE: _____

NOTES: _____

8 Key Considerations for Environmental Scan Interview

Does your department do anything to influence or enforce any of the following--specifically related to alcohol use/abuse?

Economic Availability of Alcohol: anything that affects the price, unlicensed sales, drink specials, internet sales, taxes

Retail Availability of Alcohol: responsible retailer action/accountability (e.g. posting store policies/laws related to alcohol sales, sales clerk training), location, responsible beverage services (e.g. limiting service to intoxicated patrons), outlet densities, hours and days of retail sale, size of container/serving size, security and product display placement in retail stores (e.g. putting merchandise behind counters)

Social Availability of Alcohol: parental supervision/network, seasonal recreational activity (e.g. hunting, snowmobiling, boating), social and cultural events (e.g. festivals, graduations, weddings, funerals, concerts, sporting events, office parties), private residences, unlicensed parties

Laws and Policies related to alcohol use: state and local laws, regulations and ordinances, school policies, social host liability

Enforcement and Adjudication: enforcement, perceived enforcement, consequences, perceived consequences, enforcement by educational institutions, adult providers, Social Host liability

Promotion by media and the alcohol industry: variety of advertising, frequency of advertising, targeted promotion and products, product placement in youth oriented media, location, drink specials, sporting events, glamorization of drinking in media

Social Norms/acceptance of alcohol misuse/abuse: family, community, and cultural history, neighborhood resident turnover and connection with neighbors, parental attitude, rite of passage, perceived peer pressure, age of first use, internet, parental approval of social drinking, seasonal recreational activity (e.g. hunting, snowmobiling, boating)

Mediating resources: alternative transportation (e.g. free rides home for people who have been drinking), prevention, and early intervention and treatment services ***Interviewer—other examples: alcohol education, public awareness campaigns***